



Let's Face it Folks,

Everybody loves fresh popcorn. In fact, Americans consume some 16 billion quarts of this whole grain, good-for-you treat per year. That's 51 quarts per man, woman, and child. Your customers are no exception. When they taste the delicious crunch and diverse flavors of Johnny Gee's Popcorn ..

**They're Gonna Be
Comin' Back for More**

Take a look inside,
here's how to increase
your stores profitability!



www.johnnygeespopcorn.com



**Johnny
Gee's**

**Popcorn
Kettle Corn
Caramel Corn
Candy Corn
Cheese Corn
& More!**

**Lets
Sell Some
POPCORN
Y'all**

**B&H Wholesale
(800) 926-2611**





It's Time To Pop it Up

Johnny Gee's Popcorn Kitchen is the hottest concept to sweep the grocery industry in years! We take the excitement of a Gourmet Popcorn Shop and drop it into a 10'5" x 10'5" kiosk Called Johnny Gee's Popcorn Kitchen.

Everything you need is in this 110 Sq Ft kiosk. Its where we pop the corn, make the caramel corn and cover the cheese corn. The outside of the kiosk is equipped with shelving to promote the finished product.

The recipe for success is simple: start with a superior popcorn, add a touch of mouthwatering flavors—Mixed all together with the nostalgic feel of Johnny Gee's to keep customers coming back for more of the impulse items! Did we mention profits? 60-75% Margin!! Its easy to see why this is the next big thing for grocery stores.



Premium Brand & Flavor Profiles

It's no joke. The Johnny Gee's brand popcorn and flavors have been developed by us using proprietary market research. In other words, REAL CONSUMERS OF GOURMET POPCORN, just like your customers, are eating it up. And when you combine this great tasting popcorn with the down home style of Johnny Gee's you'll attract new customers who'll come back for more!

Popcorn Facts

- ★Very Profitable—60-75% Margin
- ★Very Little to Zero Waste
- ★Long Shelf Life
- ★Easy to Train Employees
- ★Low Labor Costs
- ★Great Promotion Opportunities
- ★Makes Your Store Unique
- ★Affords Store-wide Merchandising
- ★Did We Mention the High Profits?

Expert Service & Support

Throughout your relationship with Johnny Gee's you'll receive great service and support from our seasoned foodservice professionals. They'll guide you through every facet of the program including layout, prep, presentation and employee training. All of this, provided at no additional cost.



Marketing Solutions

With Johnny Gee's, you're sure to reach new customers. Our low-cost marketing tools can include in-store promotions, direct mail, newspaper, radio and billboard concepts which can be customized for your store's use.